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### REMARKS

Claims 1, 2, 4, 5, 7-11 and 13-25 are now pending in this application. Claims 3, 6 and 12 have been cancelled without prejudice. New claims 14-25 have been added. Applicants respectfully submit no new matter has been added. Reconsideration is respectfully requested in view of the following remarks.

Applicants have added new claims 14-25 in this amendment. New claims 14-25 recite further system and method claims as contemplated by the present invention. Applicants respectfully request examination thereof and prompt allowance.

Claims 1, 2, 5, 7, 8 and 11 stand rejected under 35 U.S.C. § 102 as being anticipated by U.S. Patent No. 6,268,849 to Boyer et al. (Boyer).

Claims 3 and 9 stand rejected under 35 U.S.C. § 103 as being unpatentable over Boyer as applied to claims 1 and 7 above, and further in view of U.S. Patent No. 5,933,827 to Cole et al. (Cole).

Claims 4, 10 and 13 stand rejected under 35 U.S.C. § 103 as being unpatentable over Boyer and Cole as applied to claims 1-3 and 7-9 above, and further in view of Yahoo Press Release – “Yahoo! Launches Yahoo! En Español (Yahoo!).

### Allowable Subject Matter

Applicants respectfully thank the Examiner for indicating the allowable subject of dependent claims 6 and 12, if rewritten in independent form. Accordingly, Applicants have amended: independent claim 1 to include the features of cancelled claims 3 and 6; and independent claim 7 to include the features of cancelled claim 12. Amended claims 1 and 7, therefore, now stand allowable in view of the Examiner's remarks. Dependent claims 2, 4, 5 and 8-11 now also stand allowable since they now depend from the allowable subject matter of amended claims 1 and 7. Amended

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claim 13 now also includes similar features that were recited in now cancelled claims 6 and 12. Amended claim 13, therefore, also now recites allowable subject matter.

**102 Rejection based on Boyer**

Claims 1, 2, 5, 7, 8 and 11 stand rejected as anticipated by Boyer. As set forth above, Applicants have amended: independent claim 1 to include the features of cancelled claims 3 and 6; and independent 7 to include the features of cancelled claim 12. Amended claims 1 and 7, therefore, now stand allowable in view of the Examiner's remarks. Dependent claims 2, 5, 8 and 11 now also stand allowable since they now depend from the allowable subject matter of amended claims 1 and 7. Based on the foregoing, Applicants respectfully request withdrawal of this rejection and prompt allowance of Claims 1, 2, 5, 7, 8 and 11.

**103 Rejection based on Boyer in further view of Cole**

Claims 3 and 9 stand rejected under 35 U.S.C. § 103 as being unpatentable over Boyer as applied to claims 1 and 7 above, and further in view of Cole. Again, Applicants have amended: independent claim 1 to include the features of cancelled claims 3 and 6; and independent 7 to include the features of cancelled claim 12. Amended claims 1 and 7, therefore, now stand allowable in view of the Examiner's remarks. Dependent claims 3 and 9 now also stand allowable since they now depend from the allowable subject matter of amended claims 1 and 7. Based on the foregoing, Applicants respectfully request withdrawal of this rejection and prompt allowance of Claims 3 and 9.

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**103 Rejection based on Boyer and Cole in further view of Yahoo!**

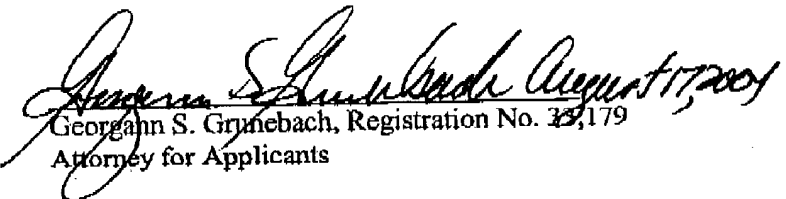
Claims 4, 10 and 13 stand rejected under 35 U.S.C. § 103 as being unpatentable over Boyer and Cole as applied to claims 1-3 and 7-9 above, and further in view of Yahoo! Again, Applicants have amended: independent claim 1 to include the features of cancelled claims 3 and 6; and independent 7 to include the features of cancelled claim 12. Amended claims 1 and 7, therefore, now stand allowable in view of the Examiner's remarks. Dependent claims 4 and 10 now also stand allowable since they depend from the allowable subject matter of amended claims 1 and 7. Also, amended claim 13 now includes similar features that were recited in now cancelled claims 6 and 12. Amended claim 13, therefore, now recites allowable subject matter. Based on the foregoing, Applicants respectfully request withdrawal of this rejection and prompt allowance of Claims 4, 10 and 13.

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**CONCLUSION**

Based upon the foregoing amendment and remarks, Applicants respectfully submit that the pending claims are in condition for allowance. Prompt allowance of all pending claims is therefore requested.

Respectfully submitted,

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